

GSGP Opens Trade Offices in Israel, the Caribbean, Expands Coverage in Africa and Announces 2021-2022 Trade Missions

The Great Lakes St. Lawrence Governors & Premiers recently announced the opening of new trade offices in Israel, the Caribbean/Central America and expanded coverage across North, East and West Africa.

The GSGP trade offices provide a scope of services tailored for each participating member's needs including agent distributor searches, matchmaking, virtual meetings, trade events, investment activities, referrals, extensive databases of trade contacts, development of trade leads, business appointment assistance and trade missions.



The addition of the new offices and extended Africa coverage grows the GSGP network to sixteen trade offices providing global market access to 135 countries on six continents. From 2016-2021, the trade offices assisted with over \$1 billion in facilitated sales.

In 2021-2021 GSGP will lead virtual/in-person trade missions to several markets:

Brazil & Colombia—November 8-15, 2021

(virtual and in-person options)

South Korea and Japan—February 21-25, 2022

Israel—May 14-19, 2022

Participating companies can apply for grant funding in many of GSGP's member States to offset participation and travel costs.

PROVEN RESULTS



GREAT LAKES
ST. LAWRENCE
GOVERNORS
& PREMIERS



UNITED FOR GROWTH

GSGP's innovative and impactful program to grow the region's international trade earned it the President's "E" Award for Export Service in 2020. The Award is the highest recognition any U.S. entity can receive for making a significant contribution to the expansion of U.S. exports.

For more information on the GSGP International Trade Program please visit www.gsgp.org