



## Co-Chair's Letter

The Great Lakes are an economic engine of our States, our region and our nation. By protecting and leveraging this resource, the Great Lakes Governors are working to increase the competitiveness of our region's people and industry. We are committed to creating jobs and economic opportunities through foreign trade and regional collaboration.



Indiana Governor  
Mitch Daniels

The Council of Great Lakes Governors is creating export opportunities in developing markets through our international trade initiatives. Our programs connect regional businesses and communities with potential foreign investors and business partners. This spring, the Council has led multi-State missions to South America and Southeast Asia with the goal of forging new partnerships with some of the world's rapidly growing economies.

At the same time, the Governors are dedicated to fulfilling our obligations under the Great Lakes Compact. We recognize that collaborative management of the Great Lakes and long-term economic development go hand in hand, and are working to expand our Global Impact through Regional Leadership.

We look forward to continuing this essential mission this year and beyond. Together we can create new opportunities and improve the lives of the 30 million people who call our region home.

— Mitch Daniels  
Co-Chair, Council of Great Lakes Governors  
Governor, State of Indiana



Lake Superior's North Shore.  
Photo courtesy of Minnesota Extension Service and  
Great Lakes National Program Office

## Regional Body and Compact Council to Hold Public Meetings

On June 7, the Great Lakes-St. Lawrence River Water Resources Regional Body (Regional Body) and Great Lakes-St. Lawrence River Basin Water Resources Compact Council (Compact Council) will be holding their semi-annual meetings at 2:00 p.m. EDT. The Regional Body and Compact Council will meet to consider a number of resolutions including a proposed budget for Fiscal Year 2014. Both meetings will be open to the public, and there will be an opportunity for the public to provide comments to the Regional Body and Compact Council members.

These meetings will take place via conference call. Information on both meetings including draft agendas, call-in information and drafts of materials to be considered can be found at [www.glsregionalbody.org](http://www.glsregionalbody.org) and [www.glscompactcouncil.org](http://www.glscompactcouncil.org).

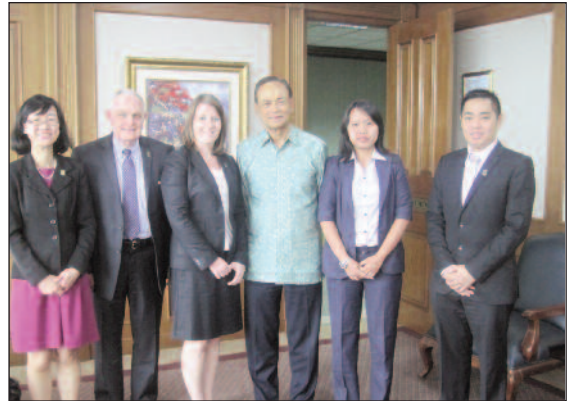


# CGLG Leads Trade Mission to Southeast Asia

From March 16-28, the Council of Great Lakes Governors led several companies and state economic development agencies on a multi-sector trade mission to South East Asia. Sarath Menon, the Council's Southeast Asia Consultant, provided participants with customized one-on-one business appointments in Jakarta, Indonesia; Ho Chi Minh City, Vietnam; and Bangkok, Thailand.

These nations exemplify the region's strong economic growth and the tremendous opportunities for Great Lakes companies doing business in Southeast Asia. In 2011, Indonesia's GDP grew by 6.5 percent while Vietnam's GDP increased nearly the same. In 2010, U.S. exports to Thailand grew by about a third to \$9 billion. All three economies are expected to maintain strong growth for the next several years.

Mission participants, including Ray So of Cycle Search International in Columbus, Ohio, met with interested distributors, agents and other prospective business partners. "Even though I have been exporting motorcycles since 1993, surprisingly this was my first trip overseas, and I certainly feel that it was a great success for me and my company," Mr. So said. "In retrospect, I really could not have considered doing a trip like this without this type of support and local business development. And I realize that if I tried to plan a trip of this magnitude, I am certain that I would not have been as effective in planning, scheduling and contact development."



*Beng Yeap, Wisconsin Economic Development Corporation (WEDC); Mike Webb, UFuel (Wisconsin), Zoë Munro, CGLG; Chairman Suryo Bambang Sulistio, KADIN Indonesia; Mary Veronika, Orissa International; Richard Koo, Oshkosh Corporation Asia (Wisconsin).*



*Bangkok, Thailand at night.  
Photo courtesy of Benh LIEU SONG*



## CGLG Leads South American Mission - Colombia Free Trade Agreement Enters into Force

From April 15-25, the Council led a trade mission to São Paulo, Brazil; Santiago, Chile; and Bogotá, Colombia. Twenty-three participants including companies from Illinois, Michigan, Ohio and Wisconsin, as well as staff from the Michigan Economic Development Corporation, Ohio Department of Development and Wisconsin Economic Development met with local distributors and agents. Participating companies represented a variety of industry sectors including industrial equipment, pollution control, water management, food packaging, metal forming, legal, nutrition and foundry equipment.

Jim Wischhusen, Senior Product Manager with Monoxivent, participated in the mission to South America. Located in Rock Island, Illinois, his company creates innovative air cleaning systems in work-space environments. "The South America trade mission was a worthwhile endeavor for Monoxivent," said Mr. Wischhusen. "I met with fourteen qualified contacts in Chile and Colombia and now we are in the process of selecting the firms that can best represent our products."

This mission came at a favorable time for Great Lakes companies looking for opportunities in South America. When the U.S.-Colombia Free Trade Agreement went into force on May 15, over 80 percent of U.S. exports of consumer and industrial products to Colombia became duty-free including agricultural and construction equipment, building products, aircraft and parts, fertilizers, information technology equipment, medical scientific equipment and wood. Both Colombia and Chile experienced nearly six percent economic growth in 2011, and Brazil, the world's sixth-largest economy, remains a strong and dynamic market.



## Chicago to Host Nation's Largest Travel Trade Show in 2014

The Cellet Travel Services team (UK representative agency for Great Lakes USA and the U.S. Travel Association) attended International Pow Wow, the country's largest international travel trade show, in Los Angeles, California from April 21-25. More than 1,000 U.S. travel organizations and 1,200 International and Domestic Buyers from 70 countries participated in negotiations that will generate over \$3.5 billion in future Visit USA travel. The U.S. Travel Association announced Pow Wow 2014 will be held in Chicago.



**GREAT LAKES USA**

*Jan Kemmerling, Illinois Office of Tourism; Yolanda Fletcher,  
Managing Director of Cellet Travel Services, GLUSA's UK  
Representation Firm; Gail Orr, Rockford IL; Elisa Marcus, Illinois  
Office of Tourism*

## Johnson Presents at IAGLR Annual Conference

In both the Great Lakes-St. Lawrence River Basin Sustainable Water Resources Agreement (Agreement) and the Great Lakes-St. Lawrence River Basin Water Resources Compact (Compact), a pledge was made to "...strengthen the scientific basis for sound Water management decision making..." The Governors and Premiers continue to provide leadership in this area. On May 16, Council of Great Lakes Governors Deputy Director Peter Johnson presented at the 55th annual conference of the International Association for Great Lakes Research (IAGLR) in Cornwall, Ontario.

The panel discussion was titled, "Great Lakes/St. Lawrence River Basin Sustainable Water Resources Agreement and Great Lakes/St. Lawrence River Basin Water Resources Compact: Linking Science and Policy to Improve Protections for Regional Water Resources." Caroline Anderson of the Québec Ministère du Développement durable, de l'Environnement et des Parcs served as the session Chair.

In the presentation, Mr. Johnson identified four priority scientific research areas for the Governors and Premiers to advance the Agreement and Compact. They include:

- Developing individual and cumulative impact assessment tools and processes;
- Improving water use information, and better means for estimating consumptive uses;
- Better understanding groundwater-surface water interaction; and,
- Strengthening partnerships with research and scientific institutions to advance these goals.

IAGLR is a scientific organization made up of researchers studying the Laurentian Great Lakes, other large lakes of the world, and their watersheds, as well as those with an interest in such research. For more information visit: [www.iaglr.org](http://www.iaglr.org)



*The Great Lakes as seen from space.  
Photo courtesy of NASA Goddard Space Flight Center*



*Peter Johnson, CGLG Deputy Director,  
speaks at the 2012 IAGLR Conference*

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